

**Graphic Designer.  
Digital Craftsman.  
Influencer.**

# *Discerning Needs and Solving Problems with Perspective.*

I am a **graphic designer** and **website builder** with nearly two decades of professional experience. I have a **Bachelor of Fine Arts** degree in graphic design (Spring 2005) and working experience in various positions of leadership. I am creative, caring, articulate and technically knowledgeable in the fields of print, web, digital communication and computer technology.

Thank you for considering me and my work to be added to your team. I look forward to making design and technology work powerfully together.

Peace,

A handwritten signature in grey ink that reads "Steve Hardin". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Steve Hardin

## Education

- **Bachelor of Fine Arts** - The Art Institute of Seattle - Spring 2005 School of Design
- **Shoreline Community College** - General Education

## Skills & Know-how

- 15+ years experience with Adobe Creative Suite, especially InDesign, Illustrator, and Photoshop
- 10+ years marketing residential, municipal, hospitality, and resort developments
- A penchant for working efficiently and seeing how design and technology intersect effectively
- Decades constructively discerning problems, leading discussion, and guiding teams to solutions that work
- 8+ years working with WordPress
- Proficient coding HTML, CSS, PHP, and JS
- Proficient managing web hosting and DNS
- Mac OS X, Windows, Word, Excel, PowerPoint, Acrobat
- Proficient in ProTools, Logic Pro X, Premiere Pro, Mac OS X, Windows, and various presentation apps
- A communications renaissance man, and a wizard when it comes to making things work

## Work Experience

### Design & Marketing Director

**Cardinal Yacht Sales (Luxury Yacht Brokerage)**, Bellingham, WA 2018 – Present

Working closely with owner and lead salesman, defining needs, managing all aspects of marketing, communications and technology. Responsible for conception and creation of design collateral, print and digital advertising, web development, online boat listings system, manage vendor and partner relationships, apparel design, video editing, client boat graphics, and sales team support.

### Design Director

**Fusionhappens (New Home Industry Design & Marketing)**, Seattle, WA 2012 – 2020

Management and oversight of design and web developer teams, working directly with clients to understand needs and establish project requirements. Responsible for brand development, marketing collateral, web interface, print and digital advertising, outdoor advertising, sales centers (displays, customer experience, merchandising), corporate/institutional wayfinding, photography/video art direction, and website maintenance and support for client websites.

### Communications Coordinator

**CrossPoint Churches (Network of Churches & Church Plants)**, Seattle, WA 2009 – 2012

Working directly with leaders to plan, coordinate and implement communication across all aspects of the organization. Responsible for conception and creation of design, web development, multimedia presentations, development of unique storytelling experiences, ministry development support, and weekly program literature.

### Co-Founder/Producer

**JUBILEE (Non-profit Band Fighting Modern-day Slavery & Human Trafficking)**, Seattle, WA 2003 – 2009

Marketing and creative direction. Conception and creation of posters, flyers, merchandise, point-of-purchase displays, album art, web design and maintenance, email marketing, and social media. Drummer, songwriter, and producer.

### Designer

**Fusionhappens (New Home Industry Design & Marketing)**, Seattle, WA 2005 – 2007

Working directly with the senior art director for conception and creation of design, marketing collateral, print and digital advertising, outdoor advertising, sales centers (displays, customer experience, merchandising), building and community wayfinding signage, print production, web design, photography, video, and presentation materials.

### Design Director

**Island Lake Camp (Summer Camp for Kids)**, Poulsbo, WA Summer 2004

Responsibilities included conception and creation of design, photography, video and audio production during the summer of 2004, and role as team leader.

### Production Designer

**Masterworks (Design & Marketing for Non-profit Organizations)**, Poulsbo, WA 2002

Prepared large scale promotional material for print; including newsletters, flyers, postcards, and crafting presentation materials for client meetings.

### Web Developer

**Go2marine.com (Marine Products Web Store)**, Bainbridge Island, WA 2002

Research and creation of new product pages and related informational pages for this online marine products retailer. Responsibilities included designing web pages, gathering/editing pertinent information, and preparing photos for web.

## *Awards*

- 2017 Tribute Awards: “Best Website”
- 2015 Tribute Awards: “Best Sales Office”
- Rotary Art Scholarship
- Bainbridge Arts Scholarship
- First Prize BHS Spring Festival - Digital Illustration

## *Civic/Community*

- Member, New Home Council,
- Creative Director, BHS 20 Year Reunion Planning Committee
- Art Director & Digital Marketing, New Home Council
- Vice President, Northgate Plaza Condominium HOA
- Creative & Web Technology, Ascension PCA

## *References*

### Al Doyle - Creative Director

Fusionhappens  
206.718.2121  
aldoyle@fusionhappens.com

### Curtis Romjue - Founder

First Aid Arts/JUBILEE  
903.472.9092  
cromjue@firstaidarts.org

### Mike Kelly - Executive Director / Founder

Northwest Church Planting Network  
206.778.3738  
mike@nwcpcnetwork.com

## *Clients*

- Affiliated Associations of America
- Ascension Presbyterian Church
- Bands Without Borders
- Belmark Homes
- Benchmark Communities
- Black Belt Mastering
- Brasilfest 2003
- Brookstone Homes
- Builders Capital
- Camden Gardens
- Carbon Arc Productions
- Digital Pedigree
- Do For Love
- DRH & Associates
- Eden Labs
- Elliott Fine Homes
- Expressive Business Strategies
- Firesteel
- First Aid Arts
- Fremont Abbey Arts Center
- Fremont Village
- Full Circle Farm
- GFR Northwest
- Goodman Real Estate
- Hey Marseille
- Issaquah Highlands
- Jenamar Communities
- Kendall Homes
- Legacy Homes of Washington
- Lennar
- Matrix Real Estate
- MAVIN Magazine
- McKinstry
- Mostly Music in the Park
- Music Express
- Natalie Quick Consulting
- The New Home Counsel
- The New School Foundation\*
- Northwest Church Planting Network
- Northwest Diesel Power
- Oakpointe Communities
- Operation Frontline
- Oyhut Bay, A Seaside Village
- PaperKarma
- Pinnacle
- Port Blakely Communities
- RAY Photography
- Reformed University Fellowship at UW
- Refugee Support Network
- RM Homes
- Rudd Development
- Saltaire Homes
- Scarlet Road
- The Seattle Green Living Expo
- Seattle Housing Authority
- Seattle Music Fest
- Showcase Music Industries
- Sound Mind Music Therapy
- Stephens House
- Summerwell on Mercer Island
- Taylor Building & Design
- Tilton Development Company
- Trinity Church Seattle
- Van Gross
- Venture General Contracting, LLC
- Welcome Home
- Yarrow Bay